



MANISHA GUPTA is the **Founder & Managing Director** of a start-up **LOGIHQ Training & Publishing Pvt. Ltd.**, New Delhi.

She has been working in the area of Intellectual Property Rights (IPRs), specially for the MSMEs sector, for the last 10 years. She is an M.Sc. in Mathematics (*University topper*) & PGDCA Computers with extensive research on IPRs. She is a Trained Mediator and on the panel of ICADR & WIPO and a member of the **Steering Committee** of **FISME-IPFC** and a member of the **CII Special Task Force on Skills & Education**.

She has been involved with Training a whole cross section of people in different sectors for the last 7 years. This includes Police Personnel, Senior Govt. Officials, All India Services Officers, Scientists, Doctors, Lawyers, students & Faculty of Engineering Colleges/University, SME entrepreneurs, Hospitality sector students and even grassroots people like Artisans/Craftspersons, Farmers etc.

Has delivered lectures at prestigious organizations/institutes, invited to speak at international/national conferences. Presented a paper, as an invited speaker, at an international conference, **INNOVASIA-2005**, in Bangkok. Moderated the panel discussion session “Aspiring Entrepreneurship” at the “**Women In Leadership Forum – India-2010**”. She is a prolific writer and has published numerous articles in leading National dailies/ reputed magazines & other publications. She has carried out consulting assignments on IPRs for a UN agency. She has lived in Japan (Sapporo, Hokkaido) and learnt the Japanese Language, Art & Culture. Has also dabbled in French.

She has recently founded **LOGIHQ**.

The overall aim of the company is to help people attain a better “quality of life” in every sense of the term. **LOGIHQ**’s training focus is in niche areas. One such area is in relevance to the Assisted Living/ Elderly Care sector.

LOGIHQ stands for “**LOG** into your **Intellectual Happiness** in your **Quest for life**”

<http://www.logihq.com> *(Site is Under-Construction)