



APPLICATION FORM
FOR MEMBERSHIP OF
ASSOCIATION OF SENIOR LIVING INDIA (ASLI)

Date : _____
DD MM YY

To,

The Admin Secretary
Association of Senior Living India (ASLI)
Dalal House, Kondhwa Khurd,
Pune – 411 048



Ref: Request for the Membership of ASLI

Dear Sir / Madam,

We wish to be a member of the Association of Senior Living India (ASLI).

NAME OF THE INDIVIDUAL: _____

NAME OF THE COMPANY/ ASSOCIATION : _____

ADDRESS: _____

LANDLINE: _____
(WITH STD CODE)

MOBILE: _____

FAX: _____

E-MAIL: _____

WEBSITE: _____

CATEGORY OF MEMBERSHIP APPLIED FOR (Mark, as applicable)
(The ASLI membership description is given below)

Primary Member	<input type="checkbox"/>
Associate Member	<input type="checkbox"/>
Knowledge Partner	<input type="checkbox"/>
Service Provider	<input type="checkbox"/>

ONE TIME ENTRANCE FEES:

Primary Member - Rs. 10,000/-

Associate Member - Rs. 10,000

ANNUAL MEMBERSHIP FEES:

Primary Member - Rs. 25,000/-

Associate Member - Rs. 10,000/-

We do understand the following that :

1. The Primary and Associate annual membership fees as mentioned above may be subject to changes from time to time.
2. There is no annual fees for Knowledge Partners and Service Providers.

We agree to abide by:

The Rules and Regulations of ASLI (given below) which consists of the following, formulated to further the aims and ideals of ASLI.

1. ASLI MISSION
2. ASLI MEMBERSHIP PLEDGE

3. ASLI CORE PRINCIPLES

4. FUTURE ROAD MAP

DETAILS OF THE CHEQUE / DEMAND DRAFT ATTACHED HEREWITH IN FAVOUR OF:

“ASSOCIATION OF SENIOR LIVING INDIA”, Chq no. / DD No. ,

dated....., drawn on Bank.....

Thanking you,

Yours faithfully,

SIGNATURE OF THE CHAIRMAN/ MD/PRESIDENT

ASLI MEMBERSHIP

The descriptions of the various memberships as mentioned in the membership form are given below:

1. **PRIMARY MEMBERS:** This membership is for the core service providers/ operators /real estate developers/Consultants or Corporates operating in the Senior Living space. These members will also get preference for invitation, (though not automatic) to join the board or Governing Council.
2. **ASSOCIATE MEMBERS:** This category is for the secondary service providers to the Main core providers of the industry, e.g Architects, Lawyers, Accountants, manufacturers/ vendors/ consultants of specific products unique to this industry.
3. **KNOWLEDGE PARTNERS:** This category is for similar Associations or Consultants primarily engaged in the field of Senior Living and who are desirous of sharing their collective Knowledge with ASLI. These members will also get preference for invitation, (though not automatic) to join the board or Governing Council.
4. **SERVICE PROVIDERS:** This category includes doctors, nurses, At -Home Care givers, physiotherapists, consultants and dealers in healthcare and Senior equipments. This will be a city wise category, where in the providers would be expected to offer their services at a discount for Seniors who approach them through ASLI.

The names of all members will feature prominently on the web site, under their own category tab button, with write ups on their organisations and Url links.

A scrolling window for advertisement has been set aside on the website which would be made available to all members at special tariffs.

ASLI MISSION:

ASSOCIATION OF SENIOR LIVING INDIA (ASLI) is a National Membership Organization of Developers/ Care Givers, Home Care Providers, Service Providers/ Retailers (Lifestyle & Technology Based Products & Services) and aspires to create a model of self-regulation and work in tandem with the government on the guidelines of minimum standards for attaining operational excellence by its members in particular and industry at large.

ASLI CORE PRINCIPLES:

To encourage consumer choice, quality care and accessibility for all Indian Seniors needing assistance in accessing long-term care.

The members of ASLI exemplify the principles of choice, dignity and independence for seniors to thus enhance their quality of life.

The Members of ASLI will strive to promote business excellence in providing senior living options to seniors in India.

ASLI MEMBERSHIP PLEDGE:

Our organisation operates a professionally managed senior living community providing an environment that fosters independence, dignity and respect for our residents.

We support the rights of our residents to have quality staffing and appropriate infrastructure with zero tolerance for any form of abuse to our residents.

Our residents are well informed about the community they live in, the various amenities, services assured to be provided and fees for the same.

We honour all written commitments made to residents and their families.

We ensure that continual quality improvement is a critical part of our operations.

FUTURE ROAD MAP FOR ASLI:

The Assisted living sector is an urgent need of the country, more than Independent or Adult Living. India will need to graduate from Independent to Assisted living to make an impact. ASLI will aim to be a voluntary accreditation body to senior living providers by helping draft and implement guidelines and rules for development, that are relevant to the industry, so as to create consistently high quality senior living projects. Using Best Global Practices, ASLI will advise operators on the following:

1. Developing and nurturing a deep and committed professional team from various professional backgrounds for various levels of management and experience in hospitality and healthcare.
2. Setting up training programmes for holistic care and to arrange tie ups with recognised institutes and universities offering programmes on human resources for care of the aged.
3. Promoting this industry as a career option, to help create a pipe line of human resources for the industry.
4. Helping establish and foster partnerships / tie ups with renowned healthcare partners, either National or Global to provide proper and continuing aging in place care.
5. Providing opportunities for members to tap into experienced Global senior living knowledge and operating partners.
6. Helping members assess and study various innovative models, services, amenities and products prevailing in the industry by leveraging the experience of other developed countries and to avoid the pitfalls faced by them through their evolution .
7. Guiding members to innovate in design and project layouts, by providing the introductory bridge to industry experts globally.
8. Assisting consultants like JLL in more focused and detailed market research needs on local trends and perceptions of the senior living space.
9. Assisting members in branding, marketing strategies, marketing channels and homing on to target select customer profiles.
10. Helping members participate in various seminars, programmes, events, trade related activities and conventions nationally and globally.
11. Hosting an annual convention of ASLI for its members and other allied industry players to brain storm, engage with each other and share our collective experiences.

We at ASLI, look forward to your active Participation and Support on our Journey towards achieving our Goals and Objectives for the common benefit of ourselves and the industry.